



Barcelona, April, 28th and 29th, 2025

📍 Hotel Exe Campus UAB

# MIL and Global Understanding

2025

Against Disinformation and Hate Speech

With the institutional support of

# ***First Edition*** **Cairo, 2024 – A Landmark Event**

The **First International Conference on Media and Information Literacy and Global Understanding**, held in **Cairo in 2024**, was a groundbreaking gathering organized by the **Arab Academy for Science, Technology and Maritime Transport (Egypt)** and the **Autonomous University of Barcelona (Spain)**, under the auspices of the **League of Arab States** and **UNESCO's MILID Network**.

Bringing together **over 250 policymakers, experts, and thought leaders**, the conference fostered a powerful consensus on the **critical role of Media and Information Literacy (MIL) and intercultural dialogue (MILID) in advancing global peace**. The discussions and insights shared laid the foundation for stronger international cooperation and innovative strategies to empower societies through MIL.



United for peace. Different  
Faiths, One Understanding.



Global understanding creates  
a better world. Respect  
diversity. Embrace unity.



# ***Second Edition***

## ***Barcelona, 2025 – A Call to Action***

One year after the **First Global Understanding Conference**, the world faces rising tensions, increasing polarization, and the urgent challenge of navigating an evolving media landscape.

Now, more than ever, **we must unite to confront disinformation and propaganda, combat hate speech, and reinforce the fundamental pillars of democracy and human rights.**

**The time to act is now.**

**Media for Understanding. No Prejudice. Peace for All.**

### **Focus**

In response to these pressing challenges, the **Second Global Understanding Conference** will focus on:

**Developing a shared MILID agenda** for research, shaping policies and educational frameworks that drive meaningful change.

**Establishing ethical and civic commitments** regarding digital media and artificial intelligence, fostering responsible engagement among citizens, professionals, and policymakers.

**Advancing new methodologies for intercultural and interreligious dialogue**, countering sectarianism and fundamentalism while promoting global understanding.

**Strengthening science and quality journalism**, highlighting its social impact and role in fostering informed public discourse.

**MILInstitute**  
International Media & Information Literacy Institute



**Stand up to disinformation and propaganda. Stop hate speech.  
Promote respect. Defend democracy. Protect human rights.**



**Media for Understanding. No Prejudice. Peace for all.**



# Objectives

The conference will focus on three key objectives:



**unesco**  
UNITWIN Cooperation Program on  
Media and Information Literacy  
and Intercultural Dialogue (MILID)



**Advancing the creation of a Global Cooperation Platform among various MIL activists, experts, institutions, associations and networks.**



**Developing the foundations of a Common Action Plan in MILID to guide different activities and initiatives.**



**Extending opportunities for encounters between religions and cultures to promote global understanding and democracy.**



# Working Methodology

The conference will feature:

**Plenary Sessions** – Engaging discussions led by experts, policymakers, and media professionals to analyze the challenges of an evolving media ecosystem and provide actionable insights.

**Workshops** – Interactive sessions focused on **developing concrete initiatives, formulating innovative projects, and shaping a Common Action Plan** to address pressing MILID challenges.

The **Second Global Understanding Conference** will be structured around two key pillars:

**MILID & Media** – Fostering intercultural and interfaith dialogue through the lens of Media and Information Literacy.

**MILID & Research, Education, and Action** – Advancing scholarly research, policy development, and practical initiatives to drive meaningful change

1

MILID/ Media: Intercultural Dialogue and interfaith dialogue.

2

MILID/ Research, Education, and Action.

3

MILID/ Rights, Cybersecurity and Artificial Intelligence





## **MILID and Global Understanding/Peace for all Action Plan Against Disinformation and Hate Speech**

**📍 Hotel Exe Campus UAB**  
(Barcelona-Spain, 27-29 April 2025)  
**Agenda**



### **27 April Arrival of participants**

Welcome Dinner at 20:00 at the hotel Campus - **Room 3**  
(hosted by the Arab Academy for Science, Technology and Maritime Transport)



### **28 April**

**9:30 –10:30 Opening Ceremony - Room 1**

#### **Conference Objectives:**

**Dr. Samy Tayie (Arab Academy) / Dr. Jose Manuel Pérez Tornero (UAB)**

#### **Master of Ceremony:**

**Dr. Sally Tayie (Arab Academy) / Dr. Santi Tejedor (UAB)**

**Dr. Javier Lafuente (Rector UAB)**

**Dr. Tawfik Jalassi (Assistant Director General of UNESCO)/**

**Mrs. Adeline Hulin (Chief of Unit for Media and Information Literacy and digital competencies at UNESCO)**

**Mr. Félix Barrios (General Director of INCIBE)**

**Dr. Ismail Abdel Ghaffar Farag (President of AASTMT, President of the Conference)**



### **10:30 – 12:00 Plenary 1 - Room 1**

What challenges does the emerging AI ecosystem present for media and information literacy (MIL)?

**Moderator:** Dr. Samy Tayie

**Rapporteur:** Ms. Carolyn Wilson

#### **Speakers:**

Dr. Ismail Abdel Ghaffar

Dr. José Manuel Corchado

Dr. Tapio Varis



**12:00-12:30 Coffee Break**

🕒 **12:30 –14:00**  
**Room 1**

Initiatives for a safe and ethical Artificial Intelligences ecosystem

**Moderator:**  
Alba Alsewaran

**Speakers:**  
Félix Barrios  
Ahmed Abouelfarag  
M. Abou Rezka  
María Luz Loureiro

🕒 **12:30- 14:00**  
**Room 2**

Initiatives for quality journalism in today's media ecosystem?  
(Spanish session)

**Moderator:**  
Sally Taye

**Speakers:**  
Dr. Santiago Tejedor  
Dr. El Allali  
Dr. David Jiménez  
Silvia Bacher

🕒 **12:30- 14:00**  
**Room 3**

IA/ Innovating  
MIL Curriculum

**Moderator:**  
Tapio Varis

**Speakers:**  
Carolyn Wilson  
Vitor Tomé  
Thomas Bauer

🍴 **14:00 – 15:00 Lunch Break**

🕒 **15:30 – 16:30 Plenary 2. Room 1**  
2 MILID/ New Challenges, New Agenda  
What new mil action plan for a new era?

**Moderator:** Jose Manuel Tornero

**Speakers:**  
Adeline Hulin  
Carolyn Wilson  
Julian McDougall  
Luciano di Mele  
Jun Sakamoto  
Drissia Chouit  
Vitor Tomé

🕒 **16:30/18:00**  
**Room 1**

MILID/  
Initiatives promoting  
policy and regulation

**Moderator:**  
Gabriel Jaraba

**Speakers:**  
Irene Andriopoulou  
Satomi Terasaki  
Vitor Tomé

🕒 **16:30/18:00**  
**Room 2**

MILID/  
Initiatives promoting  
youth and children

**Moderator:**  
Felix Ortega

**Speakers:**  
Ana Filipa Oliveira  
Satomi Terasaki  
Mahitab Aly  
Marius Martínez

🕒 **16:30/18:00**  
**Room 3**

MILID/ in Spain  
(Spanish session)

**Moderator:**  
Cristina Pulido

**Speakers:**  
Almudena Barrientos  
Javier Marzal  
Antonio Acedo  
Alejandro Perales





**April 29**



10:00 - 11:30

### **Plenary 3**

#### **Room 1**

MILID/ Cooperation, Intercultural Dialogue

**Moderator:** Marius Martínez

#### **Speakers:**

Jagtar Singh  
Patricia Izquierdo  
Nikos Panagiotou  
Abdelhamed Nfessi

### **Room 3**

MIL AND GLOBAL UNDERSTANDING INITIATIVE

Young Peace Ambassadors

**Moderator:** Sally Tayie



**11:30 - 12:00 Coffee Break**



### **Room 1**

**12:00 -14:00**

MILID/ Cultural cooperation

#### **Moderator:**

Mona M. Ebeid

#### **Speakers:**

Heba Nayef  
A. Salam Andaloussi  
Sana ElEmam  
Najat Ambri



### **Room 2**

**12:00 -14:00**

MILID/ Interreligious cooperation

#### **Moderator:**

Tapio Varis

#### **Speakers:**

Jagtar Singh  
Heidi Rautionmaa  
Gabriel Jaraba  
Lamia Shehata



### **Room 3**

**12:00 -14:00**

MILID/ University cooperation

#### **Moderator:**

María J. Recoder

#### **Speakers:**

Mohamed El Nashar  
Cristina Pulido  
Nagako Chizuk  
Drissia Chouit  
Miguel Pérez Valls  
Felipe Chivas



**14:00 - 15:00 Lunch Break**



16 h. Departure - Casa de Convalecencia del hospital San Pau



17:00 Concluding Session



18:00 CLOSING CEREMONY





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